



# Subiaco AFC

## Technical Director's Guidelines and Expectations

### For

### Coaches, Players and Parents & Spectators

## 1. PREFACE

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Subiaco AFC is a place of mutual respect, tolerance and most importantly quality football development. Our players include boys and girls who show interest in furthering their knowledge and making progress in the technical and tactical departments through quality work and training on and off the field. Communication between players, coaches and parents is of utmost importance. We will strive to have all our coaches educated to the highest level possible and constantly work on self-improvement. These guidelines and expectations have been prepared for all three parties involved at the Club in the interests of developing our players, and they complement the [Club Code of Conduct for Coaches, Players and Parents/Spectators](#).

## 2. COACHES

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### 2.1. AT TRAINING

- The coach is a leader on and off the pitch.
- The coach should always be at training at least 20 minutes before the start of their session, should be among the last to leave and will take good care of all Club equipment.
- The coach must wear Club apparel and boots for wet and dry weather.
- The coach will be actively involved in the training session, including demonstrating technical and tactical elements.
- Explanations should be clear and every player should understand them.
- English should always be used to ensure that all players feel included. If a coach wishes to communicate to a player in a language other than English, he/she shall speak personally to that player (ie face to face). During a match, this would mean bringing the player from the field to discuss.
- The coach will follow the advice of a physician to determine when an injured player can recommence training or playing.
- The coach will not use mobile phones during sessions and will not communicate with parents as this detracts from the quality of the session, is disruptive and unprofessional.
- The coach will display self-respect and respect for players, parents and spectators.
- The coach respects the hierarchy at the Club and follows the coaching program and strategies provided by the Technical Coaching team.
- At least once per month the coach will communicate with parents or players to provide feedback on player development or general feedback for the team.
- The coach will complete player assessment records at the end of the season.



## 2.2. AT THE GAME

- The Coach is an ambassador of the Club and his/her behavior directly reflects the reputation of the Club.
- Coach behavior is expected to be of the highest level, including interaction with the opponent, referees and officials as well as players, parents and spectators.
- Club apparel shall be worn.
- The wearing of sunglasses while coaching is not recommended as this prevents good eye contact. Coaches should opt for a cap instead.

## 2.3. IN PUBLIC PLACES

- Coaches should be mindful of their behavior in public such that it does not negatively impact their reputation and that of the Club.
- The coach shall be always appropriately dressed and personal hygiene at the highest level.
- The coach shows loyalty and devotion to the Club in all interactions with other individuals and institutions without any hesitation.
- The coach does not get involved with individuals and institutions that can harm the Club's program and what the Club stands for.
- The coach is and should be a ROLE MODEL to and for everyone.

## 3. PLAYERS

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### 3.1. AT TRAINING

- Players should arrive at training at least 10 minutes before the start of the session. Boots, shin guards and other gear should be on and the player must be ready to start training on time.
- During training, players should strive to be active and motivated.
- Players must listen to the coach at training.
- Players are to communicate with the coach about all elements of training and games respectfully.
- If the player is not able to make it to training, the Coach needs to be notified with ample notice.

### 3.2. AT THE GAME

- Players are to arrive to games on time.
- If the player cannot come to the game, the coach should be notified with reasonable notice, with a valid explanation or reason.
- Players must listen to the coach.
- Players must behave in the spirit of fair play before, during and after the match.
- Players must show respect toward the opponent, referees, officials and spectators.
- Players must win and lose graciously.



## **4. PARENTS/SPECTATOR CODE OF CONDUCT**

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### **4.1. AT TRAINING AND THE GAME**

- Parents and spectators are not allowed on the sports field during the match, unless invited by the match official (referee) and coach to do so.
- Parents and spectators can watch training and games from a respectful distance, and must follow any directions from match and club officials.
- Parents and spectators are not to advise the coach on how to do his or her job.
- Rude and derogatory comments from the side by parents and spectators will not be tolerated.
- Parents and spectators must not "COACH" their child or any other child during training or the game.